



PROGRAM EVALUATION AND EVIDENCE- BASED ANALYSIS

Nov 15-16, 2018



LEARN how to develop and answer evaluation questions about program achievements

TAKE ADVANTAGE of proven processes for evaluation planning, performance management, and program reviews

STRENGTHEN accountability to support organizational growth and progress, particularly for budget request justifications

UTILIZE Evidence-Based Analysis to justify budget requests and secure grant funding while stimulating innovation



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The Performance Institute
1440 G St NW
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PLAN • JUSTIFY • MEASURE • EVALUATE • MANAGE • REPORT • INNOVATE

PROGRAM EVALUATION AND EVIDENCE-BASED ANALYSIS



COURSE SPECS:

- CEU/PDU Credits: 14
- Delivery Method: Live, in-person
- Program Level: Basic
- Prerequisites: None
- Advanced Preparation: None
- Length: 2 Days
- Tuition: \$1499
- 30-Day Early-Bird Rate: \$1299

MODULE 1

Understand Program Evaluation Requirements

- Examine the GPRA 2010 requirements
- Explore the Administration's increased emphasis on evaluation

MODULE 2

Focus Your Inquiry: Understand how Evaluation Affects Program Assessment and Contributes to Management

- Learn basic evaluation terms
- Explore the basic steps in an evaluation

MODULE 3

Discover Key Tools Through the Logic Model to Understand Your Program and Plan Your Evaluation and Evidence-Based Analysis

- Learn what a logic model is and its benefits
- Discover how to create a conceptual model of your program
- Explore examples of other logic models

MODULE 4

Continue To Focus Your Inquiry And Develop Evaluation Questions

- Learn how to identify key evaluation questions from your program logic model
- Building a Use Case

MODULE 5

Develop Indicators to Answer Evaluation Questions

- Learn how to develop appropriate indicators
- Identify key performance measures within your evaluation

MODULE 6

Consider Contextual Issues That Can Influence Assessments of Program Effectiveness

- Learn how the logic model aids in identifying external influences that can help or hinder your program's success
- Understand why and how external contextual factors must and can be controlled in an evaluation of your program

MODULE 7

Develop Your Evaluation Plan

- Identify best fit indicators to answer your evaluation questions
- Review the common methods appropriate for various types of federal programs
- Answer various types of evaluation questions
- Know when and where to obtain technical help to plan and conduct your evaluation

MODULE 8

Implementation of your Evaluation Plan – Collect Data

- Learn how the logic model aids in identifying external influences that can help or hinder your program's success
- Understand why and how external contextual factors must and can be controlled in an evaluation of your program

MODULE 9

Interpret and analyze the data

- Learn common ways to store and manipulate data
- Use common quantitative and qualitative analytic approaches

MODULE 10

Evidence-Based Analysis

- 5 key criterion for effective evidence-based analysis
- Evaluating your evidence for quality and relevance
- Analysis – How to show linkage to impact
- Assessment – What the evidence suggests for performance improvement

3 Easy Ways to Register



ONLINE

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* Payment by company check, credit card or SF-182 must be received for all mail registrations no later than 5 business days PRIOR to course date.

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