



June 3-5, 2019  
WASHINGTON, DC

# 21st Annual GOVERNMENT PERFORMANCE SUMMIT

governmentperformance.org

Emerging Innovations and Data-Driven  
Strategies for Transforming Government

## Featuring 30 Sessions Covering All Major Management Issues in Government!

Update on White House Management Initiatives  
Data Analytics and Performance Measures  
Open Data and Transparency  
Enterprise Risk Management and Fraud Reduction  
Lean Six Sigma Process Improvement  
Customer Service Improvement  
IT Modernization  
Employee Engagement and Workforce Restructuring  
...and more!



Earn up to 18 CPE  
credits for attending

**Don't Miss The Event with the Most Comprehensive Coverage of  
Government Management Issues You'll Get All Year!**

## WHAT IS THE GOVERNMENT PERFORMANCE SUMMIT?

Hosted annually since 1999 by a coalition of good-government groups, the Government Performance Summit is the annual performance management event for the federal government. The Summit is led by speakers from the upper echelons of the Executive and Legislative branches, as well as leading federal managers who offer their experience and advice to managers looking to improve the results earned by their programs and agencies – putting attendees in the room with the decision-makers on management policy from the Administration and Congress.

## WHO HAS ATTENDED PAST SUMMITS?

- Political Appointees
- Career Senior Executives
- Program Managers
- Procurement Officers
- Human Capital Officers
- Management Analysts
- Budget Analysts
- Strategic Planners
- Branch Chiefs
- Accountants
- Auditors/OIG Personnel
- Financial Analysts
- Public Affairs Chiefs
- Program Examiners
- Contract Officers
- Directors
- Deputy Directors

## A MESSAGE FROM OUR LEADERSHIP

Dear Government Manager:

“Do more with less! Restructure the workforce! Analyze your data for improvement ideas! Assess and mitigate your risk! Compile and post your spending data!” – the list of new management mandates in government goes on and on.

Once a year, government managers convene to hear the latest news and acquire best practice solutions to go beyond management mandates and get into real program improvements. You are invited to that event – the Government Performance Summit 2019.

Now in its 21st year, GPS 2019 will showcase sessions from key Administration and Congressional leaders on upcoming initiatives and mandates as well as case studies from government managers who are solving long-standing management challenges and improving efficiency and results.

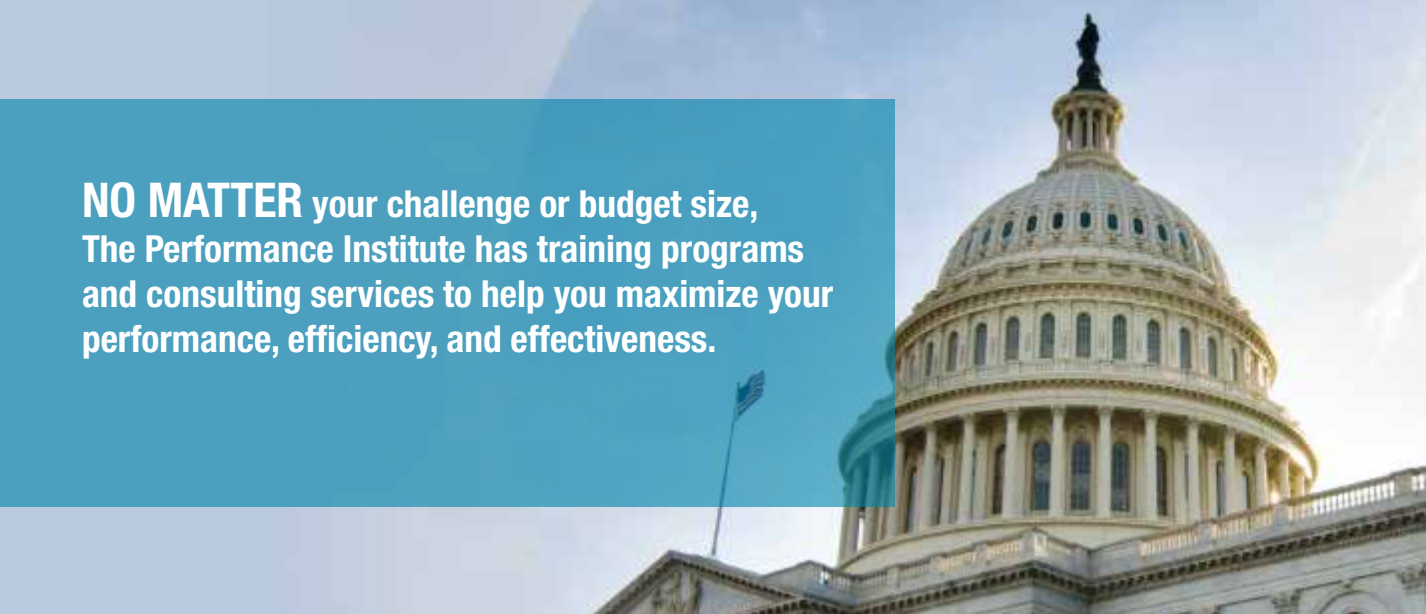
### Data-Driven Strategies for Transforming Government

GPS goes beyond performance management concepts to get into initiatives that are helping transform service delivery across government. Sessions will tackle the use of data analytics to uncover ways to improve performance, Lean Six Sigma initiatives to streamline internal processes, strategies improving customer service, and ways to enhance cross-agency collaboration for results.

With an agenda that spans a variety of mission areas and functional activities, the Summit provides a unique educational opportunity. Learn from some of the most experienced and respected experts in government as they share their innovations, best practices and implementation strategies. We invite you to be part of the 2019 Government Performance Summit – the most comprehensive performance management event of the year and the biggest Government Performance Summit ever.

Sincerely,  
 Jeffrey Yefsky  
 Chief Executive Officer  
 The Performance Institute





**NO MATTER** your challenge or budget size, The Performance Institute has training programs and consulting services to help you maximize your performance, efficiency, and effectiveness.

**OUR AREAS OF EXPERTISE**

Strategic Planning and Performance Measurement  
Data Analysis and Performance Reviews  
Process Improvement and Customer Service  
Employee Engagement and Change Management  
Program Restructuring and Innovation Pilots  
Budget Justifications and Evidence-Based Analysis

**GET CERTIFIED as a Government Performance Manager (CGPM)**

Advance your career by completing The Performance Institute's certification program in government performance management. Take as few as five courses to complete your certification!

Learn more about CGPM Certification and upcoming training forums at [performanceinstitute.org](http://performanceinstitute.org)

Time Slot	Title	
7:30 – 8:30	Registration and Breakfast	
8:00 – 8:50	Keynote Address	
9:00 – 10:15	Leadership Panel: Update on Management Initiatives in the Trump Administration	
	Office of Management and Budget Office of Personnel Management	Government Accountability Office The White House
	<b>PERFORMANCE MANAGEMENT AND EVIDENCE-BASED INNOVATION</b>	<b>WORKFORCE PERFORMANCE</b>
10:25 – 11:15	The Latest Mandate: Implementing the Foundations for Evidence-Based Decisionmaking Act	Government Workforce Analytics: Latest Measures, Metrics, and Data Analysis Trends
11:25 – 12:10	Your Role as a Performance Leader: Tips for Serving as Your Agency's Performance Management Guru	Employee Engagement Strategies to Motivate and Inspire Government Workers
12:30 – 1:30	Lunch	
	<b>DATA ANALYTICS AND DATA-DRIVEN DECISION-MAKING</b>	<b>REORGANIZING AND STREAMLINING PROGRAMS</b>
1:30 – 2:15	Using Data Analytics to Unlock Innovative Strategies for Improved Mission Results	Using Lean Six Sigma to Streamline Processes in Government
2:30 – 3:15	Taking the Next Step: Advanced and Predictive Analytics in Government	Fostering Collaboration and Shared Strategies Across Federal, State and Local Government
3:20 – 4:05	How Data-Driven Performance Reviews (DDPRs) Can Drive Strategy Execution	Fraud Analytics for Government: Detecting and Reducing Waste, Fraud, and Error
4:15 – 5:00	The Transitions 2020 Initiative: The Upcoming Bipartisan Dialogue on the Management Agenda in the Next Administration or Term	

**Day 2: Tuesday, June 4, 2019**

Time Slot	Title	
7:30 – 8:30	Breakfast	
8:00 – 8:50	Keynote Speaker	
9:00 – 10:15	Practitioner Panel: Promising Practices in Government Performance Management	
	<b>OPEN DATA AND TRANSPARENCY</b>	<b>IMPROVING CITIZEN SERVICE</b>
10:25 – 11:15	Latest Transparency Mandates: Implementing the Data Acta and the Government Open Data Act	Measuring and Improving Customer Service in Government
11:25 – 12:10	Connecting the Dots – Harnessing Government and Private Sector Data Streams to Generate Insight	Fostering Customer-Oriented Culture in Government
12:20 – 1:30	Lunch	
	<b>BUDGETING AND FINANCIAL MANAGEMENT</b>	<b>TECHNOLOGY INNOVATION</b>
1:30 – 2:15	Performance-Based Budgeting – Latest Practices for Linking Resources to Results	IT Modernization Update and Latest Guidance on Securing Funds Under the Management Improvement Act (MGT-Act)
2:25 – 3:10	Measurements and Dashboards for Improvement	Cyber Security in Today's Technology-Rich Environment
3:20 – 4:05	Enterprise Risk Management: Evaluating and Mitigating Issues Across Your Programs	How Artificial Intelligence Has the Potential to Transform Government Service Delivery
4:15 – 5:00	Benchmark Your Experiences: Results of the Government Performance Management Survey	

# Day 3 Optional Workshops

## Workshop A:

### **Developing and Using Performance Measures in Government**

Curious how to use organizational goals and objectives to develop appropriate performance measures?

This workshop – a core component of the Certified Government Performance Manager certification – will help you work through those tough challenges.

You'll learn how to design effective performance measures to implement your government organization's goals and strategies, as well as restructure and align key indicators using the most up-to-date and proven methodologies. In addition, you'll learn how to implement and manage using data to execute and meet your organization's strategic goals and objectives.

## Workshop B:

### **Data Analytics Fundamentals for Government Managers**

Government agencies collected more data sets in just the last five years than the entirety of data since the founding of the nation! With all that data, how can city and state government agencies put it all to use – to improve outcomes, reduce risk and enhance efficiency? This workshop helps answer this pressing question!

Data analytics involves the strategic collection, use, and analysis of government data sets to improve mission attainment. Predictive modeling involves data analytics to forecast outcomes and identify ways to change those outcomes for the better. You will emerge from this conference ready to use both data analytics and predictive modeling to improve your agency's performance.

## Workshop C:

### **Lean Six Sigma and Process Improvement for Government**

Using its experience exclusively in city and state government settings, The Performance Institute has customized a comprehensive certification program in government process improvement using Lean Six Sigma and a variety of other process improvement methodologies showing great success in government.

Government agencies at all levels are generating significant benefits through Lean Six Sigma. Lean Six Sigma helps government identify critical quality issues, operational risk issues, and cost drivers – and equips government with methodologies to integrate principles of business, statistics, waste reduction, and engineering to achieve tangible quality and efficiency outcomes

Specifically designed for managers who have an interest in leading a process improvement initiative for their organization, this training course is the only Lean Six Sigma program specifically designed for application of Lean Six Sigma in a government setting.



## TOP 10 REASONS TO ATTEND GPS:

**1**  
Acquire performance measures for federal government agencies

**2**  
Align federal budgets to results

**3**  
Enhance transparency in federal government management

**4**  
Find the answers to your most complex problems by leading experts in the federal government

**5**  
Learn strategies for collaborating with other federal agencies and organizations

**6**  
Evaluate the latest process improvement techniques to curb government waste

**7**  
Network with managers from other government organizations

**8**  
Prepare for the new evidence-based funding mandates

**9**  
Learn to become the catalyst for change in your office

**10**  
Use Data Analytics to Improve Efficiency and Mission Results

## BECOME AN EXHIBITOR

When you become an exhibitor at the 21st Annual Government Performance Summit, you'll have access to professionals from all parts of government – and with opportunities at every level, there's something for everyone.

Call us at 877-992-9521 or email [info@performanceinstitute.org](mailto:info@performanceinstitute.org) for more information.

# 3 Easy Ways to Register



## ONLINE

Register online at  
performanceinstitute.org



## CALL

877.992.9521

## PRICING

Reserve your space at the conference now and save \$100 off the standard rate.

Registration Type	Price
Early Bird / Until May 3	\$995
Conference + one workshop Early Bird / Until May 3	\$1495
General Registration	\$1095
Conference + one workshop	\$1595

Bringing your team?

Contact PI for group discounts: 877-992-9521

## Summit Location

Hyatt Regency Crystal City  
2799 Jefferson Davis Highway  
Arlington, VA 22202

Less than one mile away from Reagan National Airport (DCA).  
Dulles Airport is roughly 30 miles west, and BWI is 30 miles north.

## Day 3 Workshops

(Separate Registration Required)

The Performance Institute  
1440 G St NW  
Washington, DC 20005

## GET CERTIFIED

### Certified Government Performance Manager (CGPM) Program

The Performance Institute's Certified Government Performance Manager (CGPM) program provides the skills and tools needed to make you a lead performance management resource for your organization. Candidates for our standard certificate sit for a brief examination. Candidates for our advanced certificate complete a capstone project—a real-world project from your agency that you can use to apply concepts, knowledge and skills from your courses and receive expert feedback from a staff member of The Performance Institute.

Upon completion of certification, you will gain both a professional distinction and academic credit. The Performance Institute has been reviewed and approved as a provider of training by the Project Management Institute (PMI)<sup>®</sup> and accredited through the National Association of State Boards of Accountancy (NASBA).

For more information about the CGPM program, or for help customizing CGPM certification to suit your needs, contact The Performance Institute at 1-877-992-9521.