UNDERSTAND performance budgeting concepts and organizational challenges in the shift towards performance based budgeting

IDENTIFY the strategic elements and key lessons learned for building results-oriented programs.

ALIGN your program mission and performance measures for greater results and the ability to prioritize and resource effectively.

APPLY these concepts to the foundational steps of building a performance-based budget

LEARN from The Performance Institute’s more than twenty years of federal, international, state, and local government experience at all levels.

Using performance measures to manage and budget to:

• make more effective recommendations
• create outcomes and operational measures to drive results

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Arlington, VA 22201
AGENDA

MODULE 1
Existing Mandates and State of Practice in Performance Measurement
- Understand why you should measure performance in your agency
- Implement the four criteria of effective performance measurement systems
- Illustrate the linkages between daily activities and outcomes

MODULE 2
The 8 Keys of Effective Performance Management Systems
- Understand the eight critical success factors for effective performance management systems
- Increase data availability and make sure the data are readily accessible
- Manage and analyze data in a uniform and consistent manner

MODULE 3
Select Your Framework for Developing Measures (Logic Models, Balanced Scorecards, and more)
- Define the relationship between outcomes, measures, activities, outputs and inputs
- Develop a framework and process for planning, management and evaluation
- Provide a structure for understanding the situation that drives the need for an initiative

MODULE 4
Identify Outcomes and Intermediate Outcomes
- Develop end outcomes that are grounded in mission and statute and that assess progress toward achieving strategic goals
- Learn how to measure not just what you can easily count, but those difficult-to-measure results that truly matter
- Use SMART framework to develop effective outcomes

MODULE 5
Develop Measures and Metrics
- Create meaningful measures that are useful for decision makers and other stakeholders
- Develop clear measures that tell your department’s story
- Create useful measures that remain relevant and meaningful over time

MODULE 6
Narrow Casting and Targeting
- Set targets for your chosen measures
- Establish desired results within a specific timeframe
- Understand the four attributes of a quality target

COURSE SPECIFICATIONS:
- CEU/PDU Credits: 12
- Delivery: Online Webinar
- Program Level: Basic
- Prerequisites: None
- Advanced Preparation: None
- Length: 2 Days
- Tuition: $695
- Attend both for $995

COURSE OBJECTIVES:
- Create clearly-defined mission and vision statements, organizational values, environmental analysis framework and end outcome goals and with strategies to meet organizational objectives
- Align your program mission and performance measures for greater results and the ability to prioritize and resource effectively.
- Identify the strategic elements and key lessons learned for building results-oriented programs
- Learn from The Performance Institute’s more than twenty years of Federal, international, state and local government experience at all levels.

COURSE INSTRUCTOR – Jon Desenberg
Director, Government Performance | The Performance Institute
Jon Desenberg brings more than 19 years of public sector experience to his current position with The Performance Institute, specifically in the fields of performance management, strategic planning, and knowledge management. As Managing Director, he successfully led the United States General Services Administration’s (GSA) Performance Management program, which ultimately resulted in aligned goals and measures cascading to all 13,000 employees.
PERFORMANCE-BASED BUDGETING
Part of Performance Measurement and Budgeting for Government
December 16-17, 2015

AGENDA

MODULE 1
Evolving Your Budget Process to Focus on Results
- Common Challenges with Government Budgeting
- Link Performance to Budget: Evolution – Budget Side
- Link Performance to Budget: Evolution – Performance Side

MODULE 2
Assessing Your Readiness for Performance Budgeting
- Evaluating the suitability of your performance measures and plans
- Evaluating the reliability of cost and financial information

MODULE 3
Attributing Performance Results to Program Budgets
- Cost View and Process View
- Logic Model Example
- Achieving Financial & Operational Balance
- Using PBB Information for Decisions Forecasting Budgets and Performance

MODULE 4
Telling Your Performance Story through Budget Reviews
- OMB Performance Management Cycle
- Strategy Review Cycle
- Elected Official Views – Legislative Reactions

MODULE 5
Managerial Cost Accounting in Government
- Fundamentals of Activity Based Costing and other approaches
- Cross-walking existing government budget structures for reliable cost accounting
- Cost Management fundamentals – understanding how to use cost data to achieve efficiencies

COURSE SPECIFICATIONS:
- CEU/PDU Credits: 12
- Delivery: Online Webinar
- Program Level: Basic
- Prerequisites: None
- Advanced Preparation: None
- Length: 2 Days
- Tuition: $695
- Attend both for $995

COURSE OBJECTIVES:
- Understand the foundations of planning and budgeting
- Learn how the strategic plan drives performance budget formulation
- Understand the operational and financial drivers of budget requirements
- Identify the actions that can be taken when capacity and requirements are out of balance
- Identify current budget issues that can and cannot be overcome by a performance budget

COURSE INSTRUCTOR
Paul Trampert
Executive Consultant
The Performance Institute

Mr. Trampert is a certified Project Management Professional and Professional Military Comptroller with extensive experience in designing and implementing integrated cost and performance management systems and organizational analysis in multiple countries and regions. Previously, he served as a U.S. Army Inspector General with evaluation and oversight responsibility for financial and human resource management programs and initiatives, and as Resource Management Director of a 26,000 person organization. A thought leader in his field, he also designed and implemented the fee setting method most commonly used by government organizations today, and is co-author of The Closed Loop - Implementing Activity-Based Planning and Budgeting published by the Consortium of Advanced Management - International.
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